



PRESS RELEASE

Canadian Asphalt Shingle Manufacturers' Association (CASMA) Celebrates Its 25th Anniversary

The vast majority of Canadian homes have asphalt shingles on their roofs. A quality shingle roof properly installed is a home's first line of defense against the elements.

An association representing the Canadian manufacturers of these shingles was established in January, 1989. Over the past 25 years, it has worked diligently to ensure that the industry, its customers and homeowners were well served and properly protected. CASMA has been an industry watchdog, maintaining and promoting the highest standards of manufacturing, distribution and installation. It has worked with government agencies to protect the environment and the health and welfare of the public.

Over the years, CASMA members have witnessed dramatic changes in the competitive landscape, in the way shingles are sold, in manufacturing technologies, and in the evolution of shingle design. In a volatile economic and competitive environment, the association has been ever vigilant, safeguarding the interests of its constituents.

For more information on CASMA, on the Canadian shingle industry and for technical information on shingle roofing, please visit our website at <http://www.casma.ca>.