

Benefits & Rewards Overview

Note: ROOFPRO Program Details are Subject to Change. (Current as of 1/01/19)

	 ROOFPRO Preferred	 ROOFPRO Select	 ROOFPRO Craftsman Premier
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Business-Building Tools

Welcome Kit	✓	✓	✓
eNewsletter Communications	✓	✓	✓
Contractor Locator Listing on IKO.com	ROOFPRO Preferred Listing with Purchase of 500+ Squares	ROOFPRO Select Listing	ROOFPRO Craftsman Premier Listing
Contractor Portal Access (with up to 6 seat licenses to Salesforce CRM)	✓ 1 seat license	✓ Up to 6 seat licenses	✓ Up to 6 seat licenses
Educational Live Events Access	✓	✓	✓
IKO University Access	✓	✓	✓
Homeowner Lead Program	⊖	ROOFPRO GO! App & Extended Profile Only (IKO.com & HomeAdvisor ¹ Leads)	ROOFPRO GO! App, Extended Profile & PPC (All Lead Sources)
Truck Wrap Rebate	⊖	\$250 (one time)	\$500 (one time)
Co-Op Fund Starter Bonus² (Avail. early Q2 2019)	⊖	\$300/Year	\$500/Year
Co-Op Fund Allowance³ (Avail. early Q2 2019)	⊖	0.50% of Purchases (previous year)	1% of Purchases (previous year)

Access to Program Discounts

HomeAdvisor¹	8% Quarterly Rebate on Lead Spend	12% Quarterly Rebate on Lead Spend	15% Quarterly Rebate on Lead Spend
HomeStars⁴	15% Discount on Brand Builder	17% Discount on Brand Builder	20% Discount on Brand Builder
GreenSky¹	✓	✓	✓
EagleView	Gold Pricing	Gold Pricing	Gold Pricing
Hover	10% Bonus on Prepaid Jobs	10% Bonus on Prepaid Jobs	10% Bonus on Prepaid Jobs
GuildQuality	20% off Survey Fees	20% off Survey Fees	20% off Survey Fees

Limited Warranties⁵ — Five Year Extension of Iron Clad Protection Period

10-Year Extended Iron Clad Protection Period — (Marathon Plus AR)	⊖	✓ \$75 Processing Fee	✓ \$75 Processing Fee
20-Year Extended Iron Clad Protection Period — (Dynasty and Nordic, must be installed with 6 nails.)	✓ \$75 Processing Fee	⊖	⊖
20-Year Extended Iron Clad Protection Period — (Cambridge, Dynasty, Nordic, Crowne Slate, Armourshake and Royal Estate)	⊖	✓ \$75 Processing Fee	✓ \$75 Processing Fee

Note: Terms and conditions apply for all program discounts. ¹In U.S. only. ²Starter Bonus will be prorated for members joining after January 31st. ³Allowance awarded if IKO has prior year purchase history for member. ⁴In Canada only. ⁵See Limited Warranty for complete terms, conditions, restrictions and application requirements. Shingles must be applied in accordance with application instructions and local building code requirements.